



Министерство на
Здравеопазването



DOCENDO DISCIMUS



25-27 NOVEMBER 2024
BULGARIA, SOFIA
VENUE: CENTRAL HOTEL SOFIA
52, Hristo Botev Blvd, Sofia 1000, Bulgaria

Date: 27 November 2024
ORIGINAL: ENGLISH

IN MEMORY OF DR MIRA JOVANOVSKI-DASIC

PROGRAMME

NOTE: ALL HOURS IN THE PROGRAMME ARE IN LOCAL, EEST TIME

EXECUTIVE TRAINING COURSE ON GLOBAL HEALTH DIPLOMACY IN TIMES OF EMERGENCIES AND STRENGTHENING PREPAREDNESS

SPEAKERS/MODERATORS DURING THE COURSE:

Prof. Michel Kazatchkine, Senior Fellow, Global Health Center, Graduate Institute of International and Development Studies, Geneva

Dr Mihaly Kökény, Former Senior Fellow, Global Health Centre, Graduate Institute of International and Development Studies, Geneva, Switzerland; Lecturer, Institute of Public Health and Epidemiology, Faculty of Medicine, University of Debrecen, Hungary

Prof. Haik Nikogosian, Senior affiliate, Global Health Center, Graduate Institute of International and Development Studies, Geneva, Switzerland

Prof. Dr Ilona Kickbusch, Graduate Institute of International and Development Studies, Geneva, Switzerland

Dr Vesna Kerstin Petrich, Head of office for cooperation with WHO, Ministry of Health, Slovenia

Mrs. Katya Todorova, Ambassador, Former Vice Minister of Foreign Affairs of the Republic of Bulgaria, Bulgarian Diplomatic Institute

Dr. Valentin Katrandzhiev, Chief Expert, Diplomatic Institute to the Ministry of Foreign Affairs of the Republic of Bulgaria

SEE HEALTH NETWORK MEMBER STATES



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SOUTH-EASTERN EUROPE
HEALTH NETWORK



Министерство на
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DOCENDO DISCIMUS



World Health
Organization

European Region

Mrs. Marina Vladimirova, Chief Expert at the Diplomatic Institute to the Ministry of Foreign Affairs of the Republic of Bulgaria

Dr Oxana Domenti, WHO Representative to the EU

Mrs. Katya Ivkova, Director “European Coordination and International Cooperation” Directorate, Ministry of Health of the Republic of Bulgaria

Mrs. Vesela Vuchkova, Chief Expert, “European Coordination and International Cooperation” Directorate, Ministry of Health of the Republic of Bulgaria

Ass. Prof. Diana Paun, Presidential Adviser, Dep. Public Health, Romania

H.E. Mrs. Ursula Höfter Zuccoli, Ambassador Extraordinary and Plenipotentiary of the Sovereign Military Hospitaller Order of St. John of Jerusalem of Rhodes and of Malta to the Republic of Bulgaria

All sessions will have a short Q&A and Discussion section at the end.

24 November 2024

Arrival of participants to the hotel. The organizers will arrange the transfers for those arriving by plane.

25 November 2024

Day 1: Introduction to Global Health Diplomacy (GHD)

Timeframe:	Activities and Presenters	Guidance, Comments
8:30 – 09:00	<i>Registration of participants</i>	SEEHN Secretariat
09:00-09:30	Commemoration Ceremony in Memory of Dr. Mira Jovanovski-Dašić, Director of the SEEHN Secretariat	Moderator: Mrs. Katya Ivkova
09:30 – 10:15	Welcome address: <ul style="list-style-type: none">• Dr Galya Kondeva, Minister, Ministry of Health of the Republic of Bulgaria• Dr Svetlana Nicoleascu, Chair, SEEHN Executive Committee• Mrs. Tanya Mihaylova, Director, Diplomatic Institute to the Ministry of Foreign Affairs of the Republic of Bulgaria• Mr. Guillaume Simonian, WHO Representative (ai) Bulgaria Introduction of the faculty and the participants	Moderator: Dr Mihály Kökény

10:15-11:00	<p>Session 1: Global health and health diplomacy in a rapidly evolving geopolitical landscape</p> <p>Speaker: Prof. Ilona Kickbusch (online)</p> <p>Q&A and Discussion</p>	Moderator: Prof. Haik Nikogosian
11:00-11:30	Coffee break & Family photo	
11:30-13:00	<p>Session 2: The basics of health diplomacy</p> <p>Speaker: Dr Mihály Kökény</p> <p>Q&A and Discussion</p>	Moderator: Prof. Haik Nikogosian
13:00-14:00	Lunch break	
14:00-15:15	<p>Session 3: Global Health Instruments</p> <p>Speaker: Prof. Haik Nikogosian</p> <p>Q&A and Discussion</p>	Moderator: Prof. Michel Kazatchkine
15.15 -16.45	<p>Session 4: Governance and actors of GHD</p> <p>Dr Mihály Kökény</p> <p>Q&A and Discussion</p>	Moderator: Prof. Michel Kazatchkine
16:45-17:00	Coffee break	
17:00-18:30	<p>Session 5: Modern diplomacy revisited</p> <p><i>“System & Method of Health Diplomacy in the Humanitarian Space”</i> Speaker: Mr. Guillaume Simonian, WHO Representative (ai) Bulgaria</p> <p><i>“Diplomacy in a multipolar geopolitical context”</i> Speaker: Mrs. Katya Todorova, Ambassador, Former Vice Minister of Foreign Affairs of the Republic of Bulgaria, Bulgarian Diplomatic Institute</p> <p><i>“Modern diplomacy: Challenges and opportunities”</i> Speaker: Dr. Valentin Katrandzhiev, Chief Expert, Diplomatic Institute to the Ministry of Foreign Affairs of the Republic of Bulgaria</p> <p>Q&A and Discussion</p>	Moderator: Dr Mihály Kökény
20:00	<p>Official Dinner</p> <p>Moma Bulgarian food and wine („Solunska“ №28), Walking distance from Central Hotel</p>	Offered by MoH of Bulgaria for all international participants and invited local participants

26 November 2023

Day 2: Negotiations in Global Health

Timeframe:	Activities and Presenters	Guidance, Comments
09:00 – 10:45	<p>Session 6: Negotiations in Global Health in times of emergencies</p> <p><i>“Are we learning the lessons from the Covid-19 pandemic?”</i></p> <p>Speaker: Prof. Michel Kazatchkine</p> <p><i>“Negotiating the WHO Pandemic Agreement. “</i></p> <p>Speaker: Prof. Haik Nikogosian</p> <p>Q&A and Discussion</p>	Moderator: Dr Mihály Kökény
10:45-11:00	Coffee break	
11:00–12:00	<p>Session 7: Protocol and etiquette</p> <p>Speaker: Mrs. Marina Vladimirova, Chief Expert at the Diplomatic Institute to the Ministry of Foreign Affairs of the Republic of Bulgaria</p> <p>Q&A and Discussion</p>	Moderator: Prof. Michel Kazatchkine
12:00–13:00	<p>Session 8: Observations from recent negotiations</p> <p>Speaker: Dr. Vesna Kerstin-Petric, Slovenian Ministry of Health [online]</p> <p>Q&A and Discussion</p>	Moderator: Prof. Haik Nikogosian
13:00-14:00	Lunch break	
14:00-18:00	<p>Session 9: Global Health diplomacy during a multilateral negotiation (Simulation exercise)</p> <p><i>Simulation exercise (topic: countries negotiating modalities of access to new vaccines under the threat of a new virus outbreak)</i></p> <p>Led by Michel Kazatchkine with the contribution of Haik Nikogosian, Mihály Kökény and Jordan Stoitchkov.</p>	
18:30	Dinner at hotel restaurant	For guests staying at hotel

27 November 2024

Day 3: GHD/Regional Focus

Timeframe:	Activities and Presenters	Guidance, Comments
09:15 – 10:15	<p>Session 10: EU and GHD</p> <p>“Navigating the EU Health Agenda: Strategic Priorities and Diplomatic Efforts”</p> <p>Speakers: Mr Willy Palm and Mrs Caroline Bollars, on behalf of Dr Oxana Domenti, WHO Representative to the EU (online)</p> <p>Q&A and Discussion</p>	Moderator: Dr Mihály Kökény
10:15-10:45	Coffee break	
10:45–12:30	<p>Session 11: Negotiations – the heart of HD. The INB and IHR negotiations – approaches and lessons learned</p> <p>Speaker: Mrs. Katya Ivkova, Director “European Coordination and International Cooperation” Directorate, Ministry of Health of the Republic of Bulgaria</p> <p>Reflections from Member States. A Round Table discussion</p>	Moderator: Prof. Haik Nikogosian
12:30-13:30	Lunch break	
13:30-14:30	<p>Session 12: Regional case studies: actors and experiences</p> <p>“Regional Health Diplomacy – general insights”</p> <p>Speaker: Mrs. Vesela Vuchkova, Chief Expert, “European Coordination and International Cooperation” Directorate, Ministry of Health of the Republic of Bulgaria</p> <p>“Health diplomacy as soft power in international relations - the Romanian Experience”</p> <p>Speaker: Ass. Prof. Diana Paun, Presidential Adviser, Dep. Public Health, Romania (pre-recorded message)</p>	Moderator: Prof. Haik Nikogosian

	<p>Key note closing speech:</p> <p><i>“Sovereign Order of Malta – Humanitarian mission and Diplomatic activities”</i></p> <p>Key note speaker: H.E. Mrs. Ursula Höfter Zuccoli, Ambassador Extraordinary And Plenipotentiary of the Sovereign Military Hospitaller Order Of St. John of Jerusalem of Rhodes and of Malta to the Republic of Bulgaria</p> <p>Q&A and Discussion</p>	
14:30-15:15	<p>Session 13: HD: SEEHN Sub- regional perspective; challenges and way forward</p> <p>Moderator: Dr Svetlana Nicolaescu, Chair of SEEHN Executive Committee</p> <p>Round Table discussion among the SEEHN Member States</p>	
15:15-16:00	<p>Session 14: Reflections and closing, Certificates ceremony</p>	
16:00-16:30	<p>Networking Coffee</p>	
17:30	<p>Cultural tour</p>	Offered by MoH of Bulgaria only for international participants
19:00	<p>Dinner at hotel restaurant</p>	For guests staying at hotel
28 November 2024		
<p><i>Departure of participants. The transfers for those traveling by plane will be arranged by the organizers.</i></p>		